



BLUFFTON FREE STREET FAIR

Join us in bringing excitement, entertainment, and community spirit to this year's Bluffton Free Street Fair! As a sponsor, your business will gain valuable exposure to thousands of attendees while supporting a cherished local tradition.

SEPTEMBER 16-20, 2025



Image courtesy of Burman Photography LLC

FOR INFORMATION, PLEASE CONTACT ERICA LEHMAN
260.273.3615 | STREETFAIRSPONSORS@GMAIL.COM

PARTNER WITH US TO MAKE THIS YEAR'S FAIR THE BEST ONE YET!



BIG TOP SPONSOR

\$2,500

- ✓ Company logo on t-shirts
- ✓ Recognition on social media and website
- ✓ Half page ad in event program
- ✓ VIP space in industrial parade
- ✓ 30 second ad played throughout week
- ✓ Signage located throughout the fair
- ✓ 6 Coupons to various local food concessions



MIDWAY SPONSOR

\$1,000

- ✓ Company logo on t-shirts
- ✓ Recognition on social media and website
- ✓ Business card size ad in event program
- ✓ VIP space in industrial parade
- ✓ 15 second ad played throughout week
- ✓ Signage located throughout the fair
- ✓ 4 Coupons to various local food concessions



CAROUSEL SPONSOR

\$500

- ✓ Name listed on t-shirts
- ✓ Logo listed in event program
- ✓ Recognition on social media and website
- ✓ Name listed at the information booth
- ✓ 2 coupons to various local food concessions



COTTON CANDY SPONSOR

\$250

- ✓ Name listed in event program
- ✓ Name listed at the information booth
- ✓ Recognition on social media and website
- ✓ 2 Coupons to various local food concessions



SPONSORSHIP FORM

ABOUT THE EVENT:

The Bluffton Free Street Fair is known as the oldest and largest street fair in the state of Indiana. Our Fair dates back to 1898 and has been held every year since, with the exception of approximately 12 years, making this year the 114th Bluffton Free Street Fair. The fall fair is always held the 3rd full week in September from Tuesday-Saturday or 15 days after Labor Day. This year's fair will be held September 16-20, 2025. Our sponsors are vital to the success of the annual Bluffton Free Street Fair. This year we hope to bring some exciting new events and we would love for you to be involved! Contributions from sponsors are vital to the continued success of the fair.

SPONSORSHIP:

- Submit this completed Sponsorship Form to the Street Fair office at:
PO Box 2, Bluffton, IN 46714 or streetfairponsors@gmail.com
- Make Checks payable to "Bluffton Free Street Fair" or let us know if you prefer an invoice.
- Any questions can be directed to Erica Lehman at streetfairponsors@gmail.com.

Business/Organization Name: _____

Contact Person's Name: _____

Phone Number: _____

Email: _____

Mailing address: _____

Website: _____

Facebook: _____

PLEASE CHECK YOUR DESIRED SPONSOR LEVEL:

- Big Top (\$2,500) Midway (\$1,000) Carousel (\$500) Cotton Candy (\$250)

DEADLINE: JULY 1, 2025