



Sponsorship Opportunities

Street Fair: September 17 - 21, 2024

Sponsorships are vital to the success of the Annual Bluffton Free Street Fair.

This is an excellent opportunity to highlight and promote your business while promoting community involvement and fun in Wells County.

Will You Be a Part of this Historic Event?



\$2,500

- Company Logo on T-Shirts
- Recognition on Social Media and Street Fair website
- Half Page Ad in Event Program
- VIP Space in Industrial Parade
- 30 Second Commercial Announced at Opening Day Parade over PA
- Signage Located throughout the Fair
- Recognition over PA System Throughout week
- 6 Coupons to Various Local Food Concessions



\$1,000

- Company Logo on T-Shirts
- Recognition on Social Media and Street Fair website
- Business Card Size Ad in Event Program
- VIP Space in Industrial Parade
- 15 Second Commercial Announced at Opening Day Parade over PA
- Signage Located throughout the fair
- 4 Coupons to Various Local Food Concessions



\$500

- Name listed on T-Shirts
- Recognition on Social Media and Street Fair website
- Logo Listed in Event Program
- Name Listed at the Information Booth
- 2 Coupons to Various Local Food Concessions



\$250

- Recognition on Social Media and Street Fair website
- Name Listed in Event Program
- Name Listed at the Information Booth
- 2 Coupons to Various Local Food Concessions

To Support this Magnificent Event, Please Contact:

Erica Lehman
260.273.3615 • streetfairsponsors@gmail.com





Sponsorship Form

ABOUT THE EVENT:

The Bluffton Free Street Fair is known as the oldest and largest street fair in the state of Indiana. Our Fair dates back to 1898 and has been held every year since, with the exception of approximately 12 years, making this year the 113th Bluffton Free Street Fair. The fall fair is always held the 3rd full week in September from Tuesday-Saturday. This year's fair will be held September 17-21, 2024. Our sponsors are vital to the success of the annual Bluffton Free Street Fair. This year we hope to bring some exciting new events and we would love for you to be involved! Contributions from sponsors are vital to the continued success of the fair.

SPONSORSHIP:

- Submit this completed Sponsorship Form to the Street Fair office at PO Box 2, Bluffton, IN 46714 or streetfairsponsors@gmail.com
- Make Checks payable to "Bluffton Free Street Fair" or let us know if you prefer an invoice.
- Any questions can be directed to Erica Lehman at streetfairsponsors@gmail.com.

Business/Organization Name: _____

Contact Person's Name: _____

Phone Number: _____

Email: _____

Mailing address: _____

Website: _____

Facebook: _____

Please check your desired sponsor level:

☐ Big Top (\$2,500) ☐ Midway (\$1,000) ☐ Carousel (\$500) ☐ Cotton Candy (\$250)

DEADLINE: JULY 1, 2024