



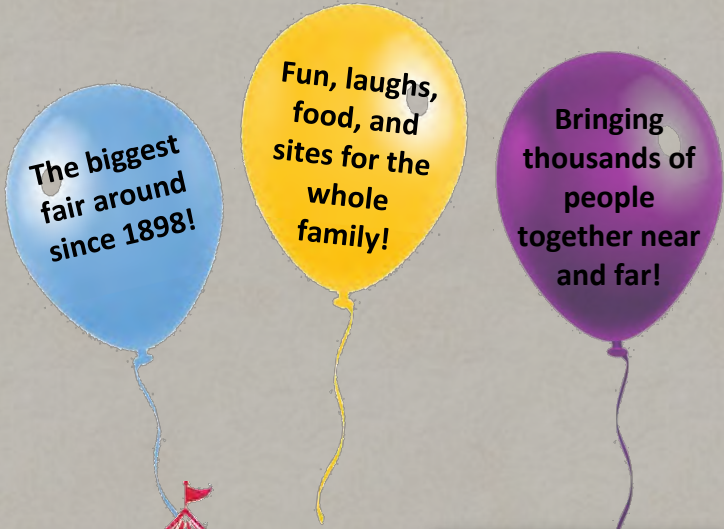
Sponsorship Opportunities

Street Fair: September 21 - 25, 2021

Sponsorships are vital to the success of the Annual Bluffton Free Street Fair.

This is an excellent opportunity to highlight and promote your business while promoting community involvement and fun in Wells County.

Will You Be a Part of this Magnificent Event?



BIG TOP SPONSOR
\$2,500

Midway Sponsor
\$1,000

CAROUSEL SPONSOR
\$500

Cotton Candy Sponsor
\$250

- Company Logo on T-Shirts
- Recognition on Social Media and Street Fair website
- Full Page Ad in Event Program
- VIP Space in Industrial Parade
- 30 Second Commercial Announced at Opening Day Parade over PA
- 30 Second Commercial played two times during local High School Football Games
- Banner Located at Court House Square
- Banner Located at Staging Area
- Recognition over PA System Throughout week (10 sec)
- 8 Coupons to Various Local Food Concessions
- 8 Tickets to the 9-25 Concert at Kehoe
- Signage at the Information Booth
- Advertisement on Street Fair Drums

- Company Logo on T-Shirts
- Recognition on Social Media and Street Fair website
- Business Card Size Ad in Event Program
- 15 Second Commercial Announced at Opening Day Parade over PA
- VIP Space in Industrial Parade
- Signage Located at Staging Area
- 6 Coupons to Various Local Food Concessions
- 6 Tickets to the 9-25 Concert
- Signage at the Information Booth
- Company Name Covering the Street Fair Band Tubas

- Company Logo on T-Shirts
- Recognition on Social Media and Street Fair website
- Logo Listed in Event Program
- 4 Food Passes to Local Concessions
- 4 Tickets to the 9-25 Concert
- Signage at the Information Booth
- Recognition Announced at Opening Day Parade over PA

- Name Listed on T-Shirts
- Recognition on Social Media and Street Fair website
- Name Listed in Event Program
- 2 Food Passes to Local Concessions
- 2 Tickets to the 9-25 Concert at Kehoe Park
- Name Listed at the Information Booth

To Support this Magnificent Event, Please Contact:

Erica Lehman
260.273.3615 • ericalrealtor@gmail.com
or
Trudy Murray
260.824.4351 • office@blufftonstreetfair.com



Sponsorship Form

ABOUT THE EVENT:

The Bluffton Free Street Fair is known as the oldest and largest street fair in the state of Indiana. Our Fair dates back to 1898 and has been held every year since, with the exception of approximately 12 years, making this year the 110th Bluffton Free Street Fair. The fall fair is always held the 3rd full week in September from Tuesday-Saturday. This year's fair will be held September 21-25, 2021. Our sponsors are vital to the success of the annual Bluffton Free Street Fair. This year's theme is "Pulling Together for the Bluffton Street Fair" and we would love for you to be involved!

SPONSORSHIP:

- Submit this completed Sponsorship Form or the information needed to the Street Fair office (113 S. Johnson Street, Bluffton, IN 46714 or office@blufftonstreetfair.com)
- Make Checks payable to "Bluffton Free Street Fair" or let us know if you prefer an invoice in July.
- Any questions can be directed to Erica Lehman at ericaLrealtor@gmail.com
- Please return forms by August 27, 2021

Business/Organization Name: _____

Contact Person's Name: _____

Phone Number: _____

Email: _____

Sponsorship level you'd like: _____

Website URL (for linking purposes): _____

Facebook URL (for tagging purposes): _____

Instagram URL (for tagging purposes): _____